

# MEMBERSHIP INFORMATION PACKET



## Chamber Overview

The Black Chamber was conceived and started in late 1984 by fourteen (14) local Black business owners as a vehicle through which to promote, sustain and maintain economic progress for Black-owned enterprises in the metropolitan area, and as a medium for ensuring the participation of such businesses in the overall business and economic development plans of the area.

The Black Chamber is committed to the principle that the total metropolitan area is better served when Blacks participate more fully in the economic wealth of the community, and when the efforts of commerce, industry, and the professions are coordinated in maintaining and strengthening a sound and healthy business climate for all sectors of the community.

As a not-for-profit service organization, the Black Chamber is currently propelled primarily by volunteers. Directors and officers serve without pay. The Executive Committee of the Board of Directors steer policy decisions and the overall direction of the organization. Such policies are implemented by a staff under the direction of the Executive Vice President. In addition to its Executive Committee and Board of Directors, the Chamber also draws on the expertise of its membership through seven (7) standing committees, including the powerful Business and Economic Development Committee.

Business, civic, education, and religious leaders come together through the organization, combining resources and talents to carry out the mission and goals of the Chamber.

The Black Chamber of Commerce is Kansas City's most diverse organization of Black business owners and professionals. As such, it constitutes a unique view of the concerns of Blacks in business and their willingness to devote significant time and effort to the development and implementation to long-term plans and strategies of major impact on the community.

## OUR PURPOSE

The Black Chamber of Commerce of Greater Kansas City, Inc. unites business voices across disciplines and industries to advocate for economic inclusion, including equal access to investment capital, contracts, sponsorship, and other critical business resources in the metropolitan Kansas City area.

Our purpose is to ensure that Black-owned businesses always have an opportunity to express their interests and to be heard. It is through the Chamber's persistent voice, our businesses are able to effectively communicate and address the needed changes to rectify continued racial imbalances in the economy and to strengthen the community.

## OUR OBJECTIVES

- I. To protect and promote current African-American/Black owned businesses.
- II. To facilitate the establishment of more, larger, and more successful African-American/Black owned businesses.
- III. To ensure fair unrestricted access to contracts, contacts, and capital to African-American/Black owned businesses.

### **Chamber Motto:**

No Excuse is Acceptable. No Effort is adequate until it has been proven effective.

- IV. To champion and broker services to major corporations (companies championed bring with them assurance they are qualified financially and managerially to handle major private-sector contracts).
- V. To instill within the Black community, the importance of patronizing Black-owned businesses.
- VI. To address the needs of Black enterprise in the formulation of long-term, area-wide plans and strategies for business and economic development.
- VII. To encourage more of Kansas City's high-achieving black high school students to pursue business careers.
- VIII. Address needs and concerns of African American/ Black Professionals living and working in Kansas City

## **CRITERIA FOR MEMBERSHIP**

Unlike other Chambers of commerce, the Black Chamber is a charitable organization, due in part to its mission to assist disadvantaged black businesses in the Kansas City area which was a part of its original application for exemption. It is also unique in that its membership is represented at all times at the Board of Directors level by Black business owners and principals -those who have experience and an appreciation for both the risks and rewards of business ownership.

And while membership is open to the public, the following criteria are prerequisite to membership:

### **SMALL BUSINESSES + MEMBERSHIP INVESTMENT LEVELS**

1. Demonstration of potential for business success by being in business for at least two (2) full years prior to applying for membership.
2. Be located in the Kansas City Metropolitan Area
3. Principals must be US citizens
4. Commitment of one or more staff as active members of a committee for the Black Chamber
5. Your business must be a legal entity
6. Having ownership that is of good moral character
7. Agreement to support and uphold the mission of the Black Chamber of Commerce
8. Be recommended by a current member in good standing of the Black Chamber of Commerce

### **CORPORATE MEMBERSHIPS + SPONSORSHIPS**

1. Agreement to support and uphold the mission of the Black Chamber of Commerce
2. A review of current efforts being made by the corporation that impact Black owned businesses and professionals
3. Be recommended by a current member in good standing of the Black Chamber of Commerce
4. Commitment of one or more staff as active members of a committee for the Black Chamber
5. A review of your corporates past record of initiatives or support of efforts that impact Black Owned businesses and professionals

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## **THE BLACK CHAMBER BOARDS + COMMITTEES**

The Black Chamber of Commerce of Greater Kansas City, Inc. unites business voices across disciplines and industries to advocate for economic inclusion, including equal access to investment capital, contracts, sponsorship, and other critical business resources in the metropolitan Kansas City area.

### **The Black Chamber Board of Directors (BOD)**

The membership is represented at all times at the Board of Directors level by Black business owners and principals -those who have experience and an appreciation for both the risks and rewards of business ownership. The BOD members are responsible for ensuring the mission of the chamber is reflected in its ethics, policies, membership, programming and events.

### **Legislative & Public Policy Committee (LPP)**

The Committee represents the Black Chamber on local, state and federal issues that impact the members. The Committee researches issues, develops positions it recommends to the Board, and advocates for those positions with Board approval.

### **Membership Development Committee**

The committee develops and implements procedures to increase the number of Members and is responsible for ongoing membership renewal campaigns.

### **Business and Economic Development Committee (BED)**

The Committee develops and implements programs and strategies to enhance the economic opportunities available to the Members.

### **Fundraising Committee**

The Committee coordinates all activities for the purpose of generating funds for the general operating budget of the Black Chamber.

### **Marketing/Communications/Public Relations Committee (MCP)**

The Committee develops and implements procedures to increase the publicity of the Black Chamber and its activities through the media.

### **Finance Committee**

The Committee will guide and make recommendations on matters such as budgets, programs to be funded and contributions to other organizations. It will review audit findings and submit recommendations to the Board. The Committee has responsibility for developing financial policies and assists in the establishment of the budget process.

### **Program & Activities Committee**

The Committee initiates ongoing projects and activities to increase the visibility of the Black Chamber, working closely with the Membership and Fundraising Committees.

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# THE BLACK CHAMBER

OF COMMERCE  
OF GREATER KANSAS CITY

## MEMBERSHIP LEVELS

<b>SUPPORTERS</b>	
Student	\$50
Individual/ Professionals	\$100
Small Business Retailers	\$250
Non-Profit	\$450
<b>SMALL BUSINESS MEMBERSHIP</b>	
10 or less Employees	\$350
11-25 Employees	\$450
26-50 Employees	\$550
51-75 Employees	\$650
76-150 Employees	\$750
151-250 Employees	\$850
<b>MEMBERSHIP INVESTMENT LEVELS</b>	
Signature	\$2,500
Premier	\$5,500
Executive Club-Corporate Membership	\$7,500
<b>CORPORATE SPONSORSHIPS</b>	
Bronze	\$10,000
Silver	\$15,000
Gold	\$25,000

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## MEMBERSHIP INVESTMENT LEVELS

### **SUPPORTER Membership (\$100 min.)**

Supporter level is ideal for individuals, small retail businesses (i.e. beauty/barber, childcare, convenience stores, restaurants, start-ups/entrepreneurs) and non-profits organizations with less than \$3M in assets/revenue, looking to grow through networking and access to the programs and opportunities available through the chamber.

#### **Membership Includes:**

- Membership decal to be displayed on the window at your place of business
- Complimentary admission for you and/or your employees to Member events
- Access to professional development programs -at a discounted rate
- Access to leadership programs -at a discounted rate
- Complimentary Ribbon Cutting Ceremony for new businesses
- Opportunity to submit press release for the Chamber website and/or newsletter
- Opportunity to be involved in the Black Chamber Committees- not required, but encouraged
- Advocacy on your behalf at the local, state and federal levels
- SUPPORTERS are NON-VOTING members of the chamber and do not have to pre-qualify for membership

### **SMALL BUSINESS Membership (\$350 min.)**

The Standard membership level is ideal for small businesses looking to grow through networking and access to the numerous programs and opportunities available. Membership fees are based on the number of employees. This membership level requires pre-approval for membership.

#### **Membership Includes:**

- Listing and members only access to the online Business Directory including link of your company website, email, social media and map locator
- Membership decal to be displayed on the window at your place of business
- Complimentary admission for you and/or your employees to Member events
- Access to professional development programs -at a discounted rate
- Access to leadership programs -at a discounted rate
- Complimentary Ribbon Cutting Ceremony for new businesses
- Opportunity to submit press release for the Chamber website and/or newsletter
- Access to all the Black Chamber advertising opportunities including sponsorships, print and web advertising –at a discounted rate
- Opportunity to be nominated for Awards and recognitions
- Opportunity to be involved in the Black Chamber Committees –require the minimum of one (1) or more staff persons to participate on a committee
- Advocacy on your behalf at the local, state and federal levels
- STANDARD businesses are VOTING members of the chamber and require pre-qualifications for membership

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## **SIGNATURE Membership (\$2,500 min)**

This enhanced membership level offers expanded visibility for your company and is designed to meet the needs of small to mid-sized businesses and those with multiple locations and disciplines. This membership level requires pre-approval for membership.

### **Membership Includes:**

- Listing and members only access to the online Business Directory including link of your company website, email, social media and map locator
- Membership decal to be displayed on the window at your place of business
- Complimentary admission for you and/or your employees to Member events
- Access to professional development programs
- Access to leadership programs
- Complimentary Ribbon Cutting Ceremony for new businesses
- Opportunity to submit press release for the Chamber website and/or newsletter
- Access to all the Black Chamber advertising opportunities including sponsorships, print and web advertising –at a discounted rate
- Opportunity to be nominated for Awards and recognitions
- Opportunity to be involved in the Black Chamber Committees –require the minimum of one (1) or more staff persons to participate on a committee
- Advocacy on your behalf at the local, state and federal levels
- SIGNATURE businesses are VOTING members of the chamber and require pre-qualifications for membership

### **Enjoy all the benefits of a STANDARD membership, plus the following:**

- Upgraded online Business Directory listing including a business profile to market your company
- Up to three business category listings in the online Business Directory
- Multiple locations listed in the online Business Directory (up to five locations, including corporate office)
- Complimentary exhibit table at one (1) Membership Event
- Access to all the Black Chamber advertising opportunities including sponsorships, print and web advertising –at discounted rate

## **PREMIER Membership (\$5,500 min)**

This enhanced membership level offers expanded visibility for your company and is designed to meet the needs of small to mid-sized businesses and those with multiple locations and disciplines who are looking to provide a significant investment to support the advancement of the chamber goals and agenda. This membership level requires pre-approval for membership.

### **Membership Includes:**

- Listing and members only access to the online Business Directory including link of your company website, email, social media and map locator
- Membership decal to be displayed on the window at your place of business
- Complimentary admission for you and/or your employees to Member events
- Access to professional development programs
- Access to leadership programs
- Complimentary Ribbon Cutting Ceremony for new businesses
- Opportunity to submit press release for the Chamber website and/or newsletter
- Access to all the Black Chamber advertising opportunities including sponsorships, print and web advertising –at a discounted rate
- Opportunity to be nominated for Awards and recognitions
- Opportunity to be involved in the Black Chamber Committees –require the minimum of one (1) or more staff persons to participate on a committee
- Advocacy on your behalf at the local, state and federal levels

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- PREMIER businesses are VOTING members of the chamber and require pre-qualifications for membership

**Enjoy all the benefits of a SIGNATURE membership, plus the following:**

- Upgraded online Business Directory listing including a business profile to market your company
- Up to three business category listings in the online Business Directory
- Multiple locations listed in the online Business Directory (up to five locations, including corporate office)
- Opportunity to advertise in Chamber Newcomer and New Member welcome kits
- Complimentary exhibit table at two (2) Membership Event
- Access to all the Black Chamber advertising opportunities including sponsorships, print and web advertising –at discounted rate

**CORPORATE Membership (\$7,500 min)**

This enhanced membership level offers expanded visibility for your company and is designed to meet the needs of corporate businesses with one or more locations and disciplines who are looking to provide a significant investment to support the advancement of the chamber goals and agenda. This membership level requires pre-approval for membership.

**Membership Includes:**

- Listing and members only access to the online Business Directory including link of your company website, email, social media and map locator
- Membership decal to be displayed on the window at your place of business
- Complimentary admission for you and/or your employees to Member events
- Access to professional development programs
- Access to leadership programs
- Complimentary Ribbon Cutting Ceremony for new businesses
- Opportunity to submit press release for the Chamber website and/or newsletter
- Access to all the Black Chamber advertising opportunities including sponsorships, print and web advertising –at a discounted rate
- Opportunity to be nominated for Black Chamber Board of Directors
- Opportunity to be nominated for Awards and recognitions
- Opportunity to be involved in the Black Chamber Committees –require the minimum of one (1) or more staff persons to participate on a committee.
- CORPORATE businesses are VOTING members of the chamber and require pre-qualifications for membership

**Enjoy all the benefits of SIGNATURE and PREMIER membership, plus the following exclusive benefits:**

- Complimentary quarterly luncheons with key business leaders
- Invitations to private receptions
- Invitations to special VIP events throughout the year
- Invitation to attend Board of Directors meetings as a member of the Board of Advisors
- Unlimited business locations listed in the online Membership Directory
- Exclusive economic development updates from Black Chamber leadership
- Opportunity to advertise in the newcomer welcome kits and Chamber new member packets
- Complimentary exhibit table and logo at all Member Events for a year

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## **CORORATE SPONSORSHIPS LEVELS**

The Black Chamber of Greater Kansas City is offering corporate sponsorships to medium and large firms who to support the advancement of Black owned businesses and professionals in Kansas City. Your corporate sponsorship will support operations and programming efforts of the Chamber and provides an opportunity for your company to get a full range of visibility on marketing, advertising, promotional and event material. The Chambers sponsorships are available at three levels and we can tailor a plan to meet your corporate marketing needs.

To ensure the shared value of our **CORPORATE SPONSORSHIPS** the Black Chamber will review the following criteria before accepting any sponsorship:

1. Agreement to support and uphold the mission of the Black Chamber of Commerce
2. A review of current efforts being made by the corporation that impact Black owned businesses and professionals
3. Be recommended by a current member in good standing of the Black Chamber of Commerce
4. Commitment of one or more staff as active members of a committee for the Black Chamber
5. A review of your corporates past record of initiatives or support of efforts that impact Black Owned businesses and professionals

Below is list of sponsorship benefits your company can and will enjoy by supporting our Chamber:

### **BRONZE Sponsorship (\$10,000) Includes:**

- Listing and members only access to the online Business Directory including link of your company website, email, social media and map locator
- Sponsor decal to be displayed on the window at your place of business
- Complimentary admission for you and/or your employees to Member events
- Sponsorship of one (1) quarterly Chamber Member Mixer program throughout the year
- Sponsorship of one (1) leadership/professional development programs and/or special event throughout the year covered under membership
- Recognition as a **BRONZE** corporate sponsor name and logo for marketing materials to include website, Ads, Flyers, Posters, digital newsletters, mailers, etc.
- Four (4) Complimentary tickets to the Annual Chamber Gala

### **SILVER Sponsorship (\$15,000) Includes:**

- Listing and members only access to the online Business Directory including link of your company website, email, social media and map locator
- Sponsor decal to be displayed on the window at your place of business
- Complimentary admission for you and/or your employees to Member events
- Sponsorship of two (2) quarterly Chamber Member Mixer program throughout the year
- Sponsorship of two (2) leadership/professional development programs and/or special event throughout the year covered under membership
- Recognition as a **SILVER** corporate sponsor name and logo for marketing materials to include website, Ads, Flyers, Posters, digital newsletters, mailers, etc.
- Four (4) Complimentary tickets to the Annual Chamber Gala

### **GOLD Sponsorship (\$25,000) Includes:**

- Listing and members only access to the online Business Directory including link of your company website, email, social media and map locator
- Complimentary admission for you and/or your employees to Member events
- Sponsorship of ALL quarterly Chamber Member Mixer program throughout the year (min of 3)
- Sponsorship ALL leadership/professional development programs and/or special event throughout the year
- Recognition as a **GOLD** corporate sponsor name and logo for marketing materials to include website, Ads, Flyers, Posters, digital newsletters, mailers, etc.
- Complimentary table for the Annual Chamber Gala

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# 2018 MEMBERSHIP FORM

MAIL APPLICATION TO:  
5737 SWOPE PARKWAY  
KANSAS CITY, MO 64130

EMAIL: [INFO@BCCGK.ORG](mailto:INFO@BCCGK.ORG)



What type of membership are you interested in?

Full-Time Student \_\_\_\_\_ Individual \_\_\_\_\_

**NAME:** \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Main Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Age (optional)? \_\_\_\_\_ Ethnic Background (optional)? \_\_\_\_\_

Male: \_\_\_\_\_ Female: \_\_\_\_\_

Where are you from? \_\_\_\_\_

Do you own a business?: \_\_\_\_\_ Do you work FT/PT?: \_\_\_\_\_

Name of the Company you Own or Work for?: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Highest Level of Education Completed: \_\_\_\_\_

**TELL US ABOUT YOURSELF + WHY YOU ARE INTERESTED IN THE CHAMBER:**

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**Please select the committee(s) in which you would have interest in serving on.**

Legislative + Public Policy    Business + Economic Development    Finance    Fundraising  
 Membership Development    Programs + Activities    Marketing/Communication/PR

**What are the three biggest challenges in your business or as a professional you are facing today?**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**METHOD OF PAYMENT:**

**CHECK**-Please make checks payable to the **Black Chamber of Commerce**   **CHK NO:** \_\_\_\_\_

**CREDIT CARD**   **CARD TYPE** (i.e. Visa) \_\_\_\_\_

Card Holder Name/Company Name: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**I hereby certify that the information contained herein is true and accurate to the best of my knowledge.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_



# 2018 MEMBERSHIP APPLICATION

MAIL APPLICATION TO:  
5737 SWOPE PARKWAY  
KANSAS CITY, MO 64130

EMAIL: [INFO@BCCGK.ORG](mailto:INFO@BCCGK.ORG)

What type of membership are you interested in?

Non-Profit \_\_\_\_\_ Retail Business/Start Up \_\_\_\_\_ Small Business \_\_\_\_\_ Corporate \_\_\_\_\_

**FIRM NAME:** \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

MAIN PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

COMPANY EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

FACEBOOK: \_\_\_\_\_ TWITTER: \_\_\_\_\_

OTHER SOCIAL MEDIA: \_\_\_\_\_

TYPE OF BUSINESS: \_\_\_\_\_

**BUSINESS DESCRIPTION OF SERVICES:** This will be displayed with your listing with the directory and used in electronic searches (500 character limit)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**DATE OF INCORPORATION:** \_\_\_\_\_ **YRS IN BUSINESS:** \_\_\_\_\_

**PERCENTAGE OF OWNERSHIP:** MALE \_\_\_\_\_ FEMALE \_\_\_\_\_

**NO. OF EMPLOYEES** FT \_\_\_\_\_ PT \_\_\_\_\_ CONTRACT \_\_\_\_\_ MALE: \_\_\_\_\_ FEMALE: \_\_\_\_\_

**ENTITY STRUCTURE:** \_\_\_\_\_ (i.e. LLC, Corp., Sole)

**ANNUAL GROSS INCOME:** \_\_\_ Less than \$100,000 \_\_\_ \$100,000-500,000 \_\_\_ \$500K-\$1,000,000  
\_\_\_ \$1,000,000-\$2M \_\_\_ \$2,000,001-\$3M \_\_\_ \$3M-\$5M \_\_\_ \$10M

**CERTIFICATIONS:**

\_\_\_ KCMO MINORITY BUSINESS ENTERPRISE (MBE)

\_\_\_ KCMO WOMEN OWNED BUSINESS ENTERPRISE (WBE)

\_\_\_ KCMO SMALL LOCAL BUSINESS ENTERPRISE (SLBE)

\_\_\_ KCMO SECTION 3

\_\_\_ MISSOURI REGIONAL CERTIFICATION COMMITTEE (DBE)

\_\_\_ STATE OF MISSOURI MBE

\_\_\_ STATE OF MISSOURI WBE

\_\_\_ FEDERAL -HUBZONE

\_\_\_ FEDERAL -SBA 8(A) PROGRAM

\_\_\_ FEDERAL -WOMAN OWNED

\_\_\_ FEDERAL-VETERAN OWNED

\_\_\_ OTHER \_\_\_\_\_

**What are the three biggest challenges your business is facing today?**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Our Main form of Communication with members is email.** To stay connected the Chamber encourages your staff to be activate in a committee and member activities. Please list those contact persons below.

**CONTACT REP:** \_\_\_\_\_  
TITLE/ROLE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ DIRECT NO: \_\_\_\_\_

**CONTACT REP:** \_\_\_\_\_  
TITLE/ROLE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ DIRECT NO: \_\_\_\_\_

**BCCGKC COMMITTEE(S):**

Please select the committee(s) in which you would like to serve on.

Legislative + Public Policy  Business + Economic Development  Finance  Fundraising  
 Membership Development  Programs + Activities  Marketing/Communication/PR

**MEMBERSHIP DUES:**

Membership dues are based on the calendar year. Invoices will be sent to the Billing/Mailing Address listed.

**SUPPORTER**

STUDENT (Requires copy of student ID or letter from educational institution on letterhead).....\$50  
INDIVIDUAL.....\$100  
SMALL RETAIL BUSINESS/ START UP.....\$250  
NON-PROFIT (submit copy of tax exempt letter).....\$450

**SMALL BUSINESS**

10 OR LESS EMPLOYEES.....\$350  
11-25 EMPLOYEES.....\$450  
26-50 EMPLOYEES.....\$550  
51-75 EMPLOYEES.....\$650  
76-150 EMPLOYEES.....\$750  
150-250 EMPLOYEES.....\$850

**MEMBERSHIP INVESTMENT LEVELS**

Signature.....\$2,500  
Premier.....\$5,500  
Executive/Corporate.....\$7,500

**REVIEW PROCESS:**

**While membership is open to the public, the following criteria are prerequisite to membership.**

1. Demonstration of potential for business success by being in business for at least two (2) full years prior to applying for membership.
2. Be located in the Kansas City Metropolitan Area
3. Principals must be US citizens
4. Commitment of one or more staff as active members of a committee for the Black Chamber
5. Your business must be a legal entity
6. Having ownership that is of good moral character
7. Agreement to support and uphold the mission of the Black Chamber of Commerce
8. Be recommended by a current member in good standing of the Black Chamber of Commerce

**RECOMMENDED/RECRUITED BY:** \_\_\_\_\_

**Applications for small businesses and corporate memberships are reviewed by the membership committee and recommended for approval to the board of directors. Once approved, notification and invoice will be sent based on the above levels and rates.**

**BILLING ADDRESS:** \_\_\_\_\_  
**BILLING CONTACT:** \_\_\_\_\_  
**EMAIL:** \_\_\_\_\_

**I hereby certify that the information contained herein is true and accurate to the best of my knowledge.**

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Print Name \_\_\_\_\_